



DISSEMINATION PLAN

*1st Transnational Project meeting
Bucharest, May 11-12th, 2017*



Co-funded by the
Erasmus+ Programme
of the European Union



Dissemination materials and activities

- ❑ *Project logo*
- ❑ *Project website*
- ❑ *Newsletters and press releases*
- ❑ *Mailing list*
- ❑ *Facebook account*
- ❑ *Leaflet*
- ❑ *Participation to events*

Dissemination materials and activities

- ❑ *Project logo*

CREA T.Y.V.

Dissemination materials and activities

□ Project website

www.creatyv.eu

To do:

ANS	ALL PARTNERS
Create the project website	Agree on website structure
Update the project website	Send to ANS: your organization brief description and logo, contact details 31/05/2017
	Create a dedicated section on your organization websites

Dissemination materials and activities

□ Press releases

- At least 3 (project beginning + multiplier events)
- 1^o press release proposal: May 2017

To do:

ANS	ALL PARTNERS
Prepare the content (brief presentation of the project + kick off meeting)	Agree on the content
Prepare the design of the PR	
Send to pp the final version and upload it on the project website	Disseminate the PR through your own mailing list

Dissemination materials and activities

□ Newsletter

- To be issued quarterly (6) + special editions

1° newsletter proposal: brief presentation of the project (all pp languages) - July 2017

Next newsletters: each one dedicated to a country (RO – Nov2017, IT – Mar2018, IR – July2018, CZ – Nov 2018) + the final one

ANS	ALL PARTNERS
	Prepare and send to ANS a brief presentation of the project in your own language – 30/06/2017
Collect the content and prepare the design	
Send to pp and upload it on the website	Disseminate the newsletter through your own mailing list

Dissemination materials and activities

❑ *Mailing list*

ANS	ALL PARTNERS
Create on the project website the possibility for subscription	Send to ANS the mailing list or keep it for possible controls (100 contacts per country)

Dissemination materials and activities

- *Social media*
 - *Facebook*

To do:

ANS	ALL PARTNERS
-- <i>as all partners</i>	Post on your organization timelines, adding #creatyvproject at the end

Dissemination materials and activities

❑ Leaflet

ANS	ALL PARTNERS
Prepare the format (.doc) and the draft of the english version	Check and send amendments on the english draft
	Translate the text, insert it in the format and create your own version of the leaflet
Upload on the project website	Send it to ANS

Dissemination materials and activities

- ❑ *Participation to events organized by third parties - 2 a year/ each pp*
- ❑ *EU level: project update in a EU network newsletter (ENIL, European Volunteer Center, Age Platform, Coface) - 2 a year*

To do:

ANS	ALL PARTNERS
<i>-- as all partners</i>	Prepare a list of foreseen events
	Collect evidences (agenda, attendance sheets, photos, etc..)

Dissemination materials and activities

As beneficiaries we must:

Acknowledge European funding and display the EU logo on project publications, outputs or materials

All project materials and publications produced by the project must include the following disclaimer

“The European Commission support for the production of this publication does not constitute an endorsement of the contents which reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.”

Dissemination activities template

N.	WHEN	PARTNER	ACTIVITY	WHERE AND HOW	TARGET GROUP			N. PARTICIPANS/ VISITS/ ORGANIZATIONS	EVIDENCE	
			Description		Description	EU level	National level			Local level
1	19/09/2016	ANS	Post on Project start (kick off meeting)	ANS facebook	ANS stakeholders circle		x	x	880 followers	screenshot
2	04/10/2016	ANS	1_Newsletter	3 mailing lists	people interested in issues related to carers' issues, ANS website subscribers, participants to a conference on young carers		x	x	714	screenshot

THANK YOU!

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