



volunteer ireland
obair dheonach éireann



Experience Counts
Involving older people in volunteering

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Volunteer Ireland

Who is older?

Ageing is changing

24% 55 or over

13% 65 or over (CSO)

14,125 people registered with Volunteer Centres in 2017

9% 50 - 64

3% 65 or over (Volunteer Ireland)

Reasons Organisations Involve Older Adults

- Widen and diversify volunteer pool
- Gain skilled volunteers with life experience, commitment & maturity
- Flexibility of time e.g. daytime availability
- Reflect and embrace intergenerational aspects of the community
- Role models for youth
- Act as a model for other community organisations by being open & inclusive



Free time

Develop
my skills/
education



Assist my
career/
employment
prospects

Expand my
social/
professional
network

Make a
difference/
improve
things



The cause
was
important
to me



I think it
will be
good for
me



Part of my
religious
beliefs/
personal
value
system



For
school/
college

Reasons for Volunteering

(IVOL, 2017)

1. Make a difference / improve things

1

2. I think it will be good for me

8

3. Develop my skills / education

14

4. Assist my career / employment prospects

17

5. Expand my social / professional network

6

6. The cause was important to me

7

7. Part of my religious beliefs / personal value system

8. For school / college

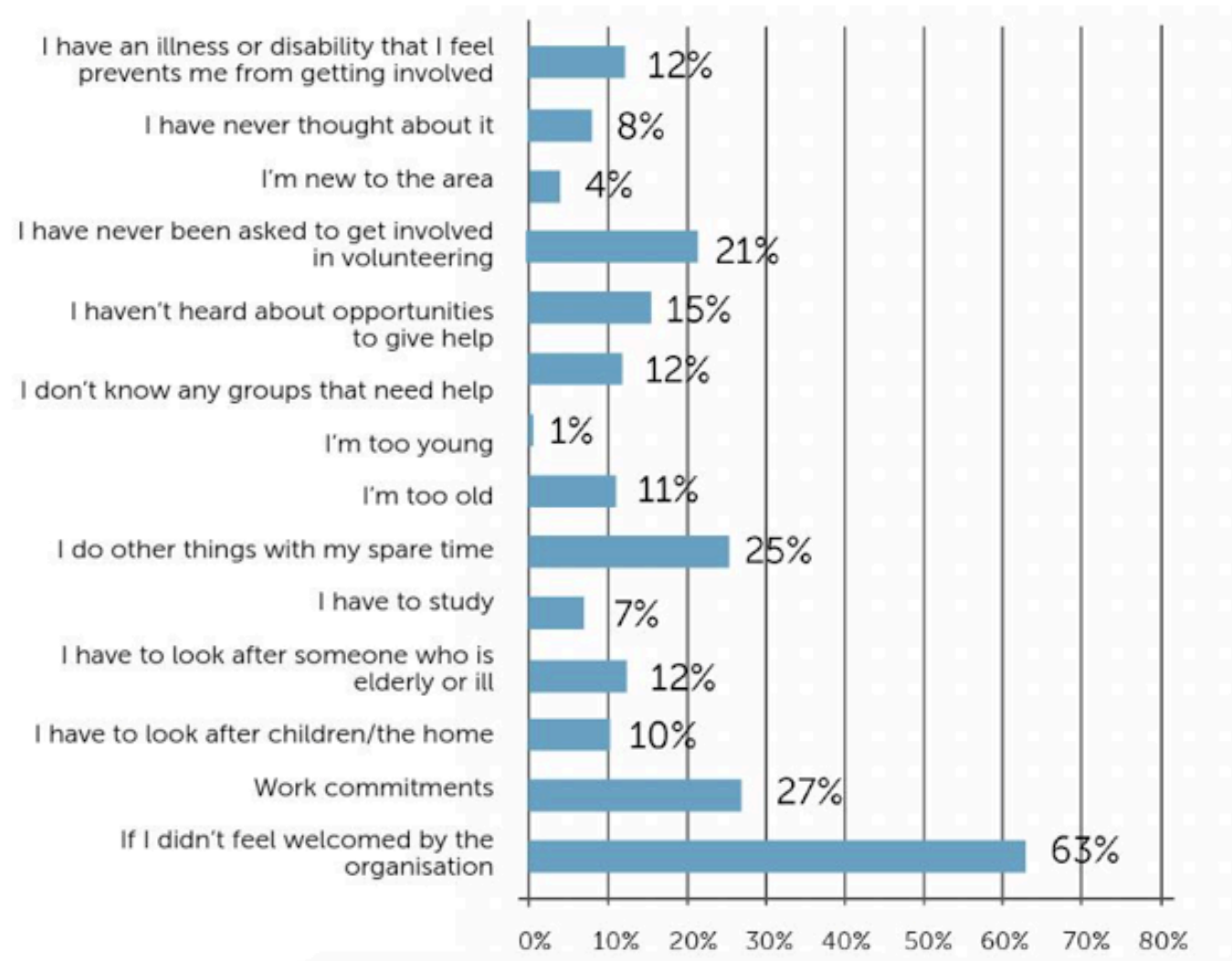
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9. Free time

Ageing is changing



Barriers to Involvement of older people



Volunteer Programmes

Third Age / DCU

HSE Rathdrum Residential – memory books

Age Action / Foróige – TY Project – mobile devices

Men Sheds

Traveller History

IBM – Outreach

Educate Together - Grand Parents Project

Volunteer Ireland - Family Volunteering

Recruit to Succeed

Volunteer Entitlement Information

Personal Development - 'Skills-School'

Garda Vetting

We're Open!

Make it Personal!

Mind your Language!

How do you Look?



experiencecounts

Learning
from
experience
counts

When they
engage, they
are engaged!

Email open rates **35%+**
Attendance rates higher

Over 50 **2 times** more likely to start
volunteering than younger cohorts
1/5 will start volunteering

Over 65 **3 times** more likely to start
volunteering than younger cohorts
1/3 will start volunteering

Recognition & Retention

Give Feedback

Create a Volunteer Community

Organise Monthly Mingles

Volunteer Discount Card/Rewards

Encourage Skill-Swapping

Volunteer Awards & Certificates

Thank you

Volunteer Ireland

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www.volunteer.ie